

## **Laura Michaud Introduction**

**We are in for quite a treat today. Our speaker, Laura Me-Show, is a nationally recognized speaker, author and family business coach, who has helped thousands of organizations.**

**Laura believes in people and in results, and her track record proves it. As a third-generation owner of Beltone Electronics, (the prominent hearing aid company), she held the position of vice president of sales and marketing. She was responsible for the company's sales of over \$150 million in revenue.**

**More importantly however, she was instrumental in growing sales by over 300% in less than two decades and had the lowest employee turnover in the whole company.**

**Today, as owner of The Me-show Group, Laura shares her expertise with businesses across the country. As one of today's most sought-after family business experts, Laura's articles and interviews have appeared in hundreds of magazines and newspapers, such as *Entrepreneur, Executive Excellence, and Family Business Magazine.***

**(Hold Up the Book)** She is also the author of a ground breaking book, *"From the Kitchen Table to the Conference Table: Family Business Communication."* It has been so popular that it is in its second printing in less than 1 year.

**Laura is a member of the National Speakers Association, the Family Firm Institute and has been selected as one of the top 1,000 businesswomen of the new millennium.**

**Please join me with an enthusiastic welcome for our speaker today, Laura Me-Show.**